



कार्यालय प्रधान मुख्य आयकर आयुक्त, आन्ध्र प्रदेश व तेलंगाना, हैदराबाद
Office of the Pr. Chief Commissioner of Income Tax,
Andhra Pradesh & Telangana, Hyderabad,
दसवीं तल, आयकर शिखर/ 10TH Floor, Income Tax Towers,
ए.सी. गाड्स, हैदराबाद/ AC Guards, Hyderabad – 500 004.
टेलि.नं./Tel. No. 040 – 23425474, फ़ैक्स/ Fax 040-23241427

F.No.Pr.CCIT/Estt/AKAM/2021-22

Date: 18.01.2022

To

**All the Heads of Departments/Offices
of AP&TS Region.**

Sir,

Sub: Azadi Ka Amrit Mahotsav – Activities to be conducted by the
Field Formation during January, February and March, 2022 - Reg.

Ref: Pr.DGIT(Admn&TPS), New Delhi's DO Letter NO. Pub-1(3))/PR,P&P/
2020-21/21-22/1032 dated 06.01.2022.

* * * *

Kindly refer to the above.

2. Kindly find enclosed herewith the above referred letter received from Pr.DGIT(Admn.&TPS), New Delhi, regarding the activities to be conducted in connection with Azadi Ka Amrit Mahotsav, in the months of January, February and March, 2022. In this regard, it is requested to comply with the schedule given, incorporating the aspects as mentioned in the table. The events may be held online by Webex/VC etc., to the extent possible in view of the ongoing Covid situation.

3. It is also requested to ensure wide coverage to the event regionally and through social media handles. The photographs of the activities conducted may be forwarded to this Office.

Yours faithfully,


(P. KRISHNA KUMAR)

Dy. Commissioner of Income Tax
(Hqrs)(Admn.),
O/o. Pr.CCIT, AP&TS, Hyderabad.

Encl: As above.

18154

पंकज विद्यार्थी, भा.रा.से
Pankaj Vidyarthi, IRS
प्रधान महानिदेशक
PRINCIPAL DIRECTOR GENERAL



दूरभाष / Telephone : +91-11-23412480
फैक्स / Fax : +91-11-23411264
प्रधान आयकर महानिदेशक (प्रशासन एवं करदाता सेवाएं), पांचवी मंजिल, मयूर भवन, कर्नाट सर्कल
दिल्ली- 110001

Principal Director General of Income Tax
(Administration & Taxpayer Services)

5th Floor, Mayur Bhawan, Connaught Cir
New Delhi- 110001

D.O. NO. Pub-1(33)/PR,P&P//2020-21/21-22 / 1032

आयकर विभाग / Income Tax Department
Dated - 06.01.2022

Dear Pr.CCs / Pr.DGs

Subject: Azadi Ka Amrit Mahotsav- Activities to be conducted by the field formation during January, February and March, 2022-reg.

07 JAN 2022
O/o. Pr. Chief Commissioner of Income Tax
Andhra Pradesh & Telangana.
10th Floor, 'C' Block, Income Tax Towers
New Delhi-110001

Kind reference is invited to the above cited subject.

A Calendar of activities for the coming months of January, 2022, February, 2022 and March, 2022 have been approved by the Chairman, CBDT. It may kindly be recalled that during the New year wishes by Chairman, CBDT on 27th November, 2021, the importance of tax payers outreach was highlighted by Chairman, CBDT. Besides, the introduction of the new e-Filing portal, Faceless Assessment, Appeal Schemes and extension of various due dates and deadlines necessitate pro-active and timely outreach activities by the Department to aid and assist tax payers in meeting the various compliances under the Income Tax Act seamlessly.

2. The following approved activities may be conducted during the coming months of January, February and March, 2022:

S.No.	Month	Activity to be conducted by all Pr.CCsIT across the country
1	January, 2022	<p>i. Pr. CCsIT may host physical or digital outreach events following all Covid protocols as applicable, aimed at all the common issues that individual taxpayers and small business, MSMEs, startups may face while complying with the various notices/due dates under the Faceless Assessment/Appeal Schemes. The target audience may be carefully chosen so as to reach the maximum number of individuals/entities covered under the Faceless Assessment/Appeal Scheme.</p> <p>ii. The event may be conducted so as to include stakeholders from urban, semi-urban and mofussil charges in the region.</p> <p>iii. More than one event may be held considering the size of the region.</p> <p>iv. In order to make the events really effective, Pr. CCsIT may choose to identify the most important issues being faced by tax payers in Faceless Assessment and address the same specifically.</p>

21/1/22
DCIT(A)
ITD/PRO
22/01/22
San. Mohan

2	February, 2022	<ul style="list-style-type: none"> i. Pr. CCsIT may actively reach out to MSMEs, corporates and those individuals with higher probability of Advance Tax liability through physical/digital modes depending on and compliant with Covid protocols. ii. Identification of high-risk taxpayers in this respect on the basis of previous year's data may be considered. iii. The importance of advance tax and the benefits of paying correct amount of advance tax in time should be explained. iv. More than one event may be held considering the size of the region.
3	March, 2022	<ul style="list-style-type: none"> i. Pr. CCsIT to engage with deductors (government and non-government) to encourage correct and timely TDS compliance. ii. The scale of the events should be fitting to the occasion. iii. The events should endeavour to cover top 20 deductors from each districts in the region either physical/digitally. iv. More than one event may be held considering the size of the region.

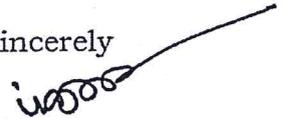
3. Accordingly, you are requested to follow schedule mentioned above incorporating the aspects as mentioned in the table above in order to ensure uniformity in the celebrations across the country befitting the scale of the event. The events may be held online by webex/VC etc. to the extent possible in view of the ongoing Covid situation.

4. You are also requested to ensure wide coverage to the event regionally and through social media handles. The photographs of the activities may be continued to be uploaded on the following Google Drive folder invariably.

["https://drive.google.com/drive/folders/1oWqG9zPG5rwF7dyoatyxiZ8dsgsO6Zad?usp=sharing"](https://drive.google.com/drive/folders/1oWqG9zPG5rwF7dyoatyxiZ8dsgsO6Zad?usp=sharing)

With Regards

Yours Sincerely



(Pankaj Vidyarthi)

Pr. Director General of Income Tax (Admin & TP)

To All Pr. CCsIT and Pr. DGsIT

Copy for information to:

PS to Chairman, CBDT

PS to All Members, CBDT

All DGsIT of Directorate of CBDT

Commissioner of Income Tax (M&TP), CBDT

CIT (C&S), CBDT

JS (Revenue), DoR [Nodal Officer for Azadi Ka Amrit Mahotsav for Department of Revenue]

All JSs/Commissioner in CBDT

Director (ITCC).

23/07/2022
7/11/2022
Joint/Addl. DIT (Hq.) (Admn. & TPS)